Summit Supporting Organizations

CleanTech Open

German-American Bar Association (GABA)

German-American Chamber of Commerce (GACC)

Growth Capital Institute

Larta Institute

OCTANe

Pre-Sorted
First Class
U.S. Postage
PAID
Permit No. 28353
Lomita, CA

SOUTHWESTERN LAW SCHOOL

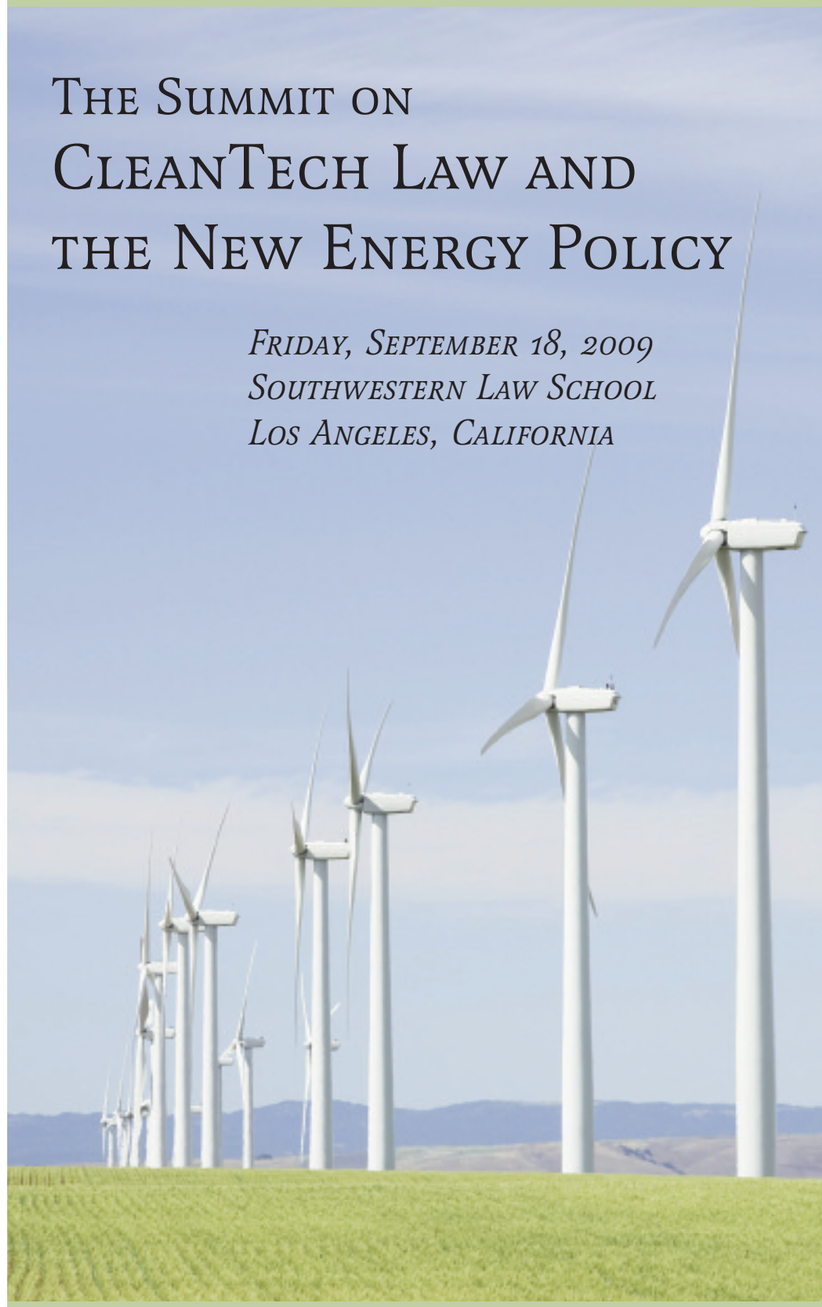
3050 Wilshire Boulevard • Los Angeles, CA 90010-1106

A LANDMARK IN LEGAL EDUCATION

SOUTHWESTERN LAW SCHOOL PRESENTS

The Summit on CleanTech Law and the New Energy Policy

Friday, September 18, 2009
Southwestern Law School
Los Angeles, California



CleanTech

clean technology: refers to the use of renewable energy technologies (wind, solar, biofuels and hydropower) to generate power independently of fossil fuels and with a far smaller carbon footprint.

The Summit on CleanTech Law and the New Energy Policy
Friday, September 18, 2009

Enormous efforts are being made worldwide to deal with climate change – much of which is directly traceable to the use of "dirty" technologies. Governments, affected industries and others are working intensively to develop alternative, renewable energy replacements for traditional fossil fuels.

Business executives, lawyers, government officials and other public policymakers are playing a crucial role in developing the necessary strategies to solve this pressing problem. Southwestern Law School is bringing these decision-makers together at the "Summit on CleanTech Law and Energy Policy." Issues to be discussed at the Summit include:

- *What opportunities do new federal policies offer the renewable energy sector?*
- *How can CleanTech companies access the close to $80 billion in the Federal Stimulus Package allocated for renewables?*
- *What further incentives are offered at the California state level?*
- *Are cities leading the way?*
- *How do evolving federal and state business models compare to those of renewable's world market leaders?*
- *How can CleanTech companies benefit from the strengthened mix of local to federal incentives?*
- *How can CleanTech companies collaborate with public and private research groups to innovate more effectively and enhance their existing technologies?*
- *How does the private venture and financing sector view investment in CleanTech companies and what opportunities are investors looking for?*

These issues, and many more, will be addressed by well-known experts on federal and state initiatives, CleanTech research, patent protection, and renewable energy models from other countries.

The Summit is an excellent opportunity to expand your network of important government and private-sector players, and to increase yours or your clients' renewable energy business in California and other regional U.S. markets.

Co-chairs

Leslie Williams, Shaub & Williams LLP and Professor Michael D. Scott, Southwestern Law School.

CLE Credit

The Summit offers 5 hours of CLE credit. Southwestern is a State Bar of California approved MCLE provider.

Location

Southwestern Law School is located at 3050 Wilshire Boulevard, just a few miles west from downtown Los Angeles in the landmark Bullocks Wilshire building. It is two blocks from the Vermont station on the Metro Red Line subway. For a map and directions to Southwestern, visit www.swlaw.edu/directions. Parking on campus is $6.

Questions?

www.swlaw.edu/2009cleantech

Contact Southwestern Law School Professor Michael D. Scott at (213) 738-6625 or cleantech@swlaw.edu

Schedule

Morning Program: The New Government Energy Policies and CleanTech's Opportunities

9:00 - 9:45 KEYNOTE SPEECH: *The New Federal and State Renewable Energy Initiatives: What the American Recovery & Reinvestment Act and California laws & incentives offer to create and develop a clean energy economy*

Speaker: **Ted Flanigan**, President, EcoMotion, Irvine, CA, designer and implementer of renewable energy programs throughout the U.S.

9:45 - 10:00 COFFEE BREAK

10:00 - 11:15 PANEL 1 ISSUES: Incentives and Market Drivers.

Federal: What federal funding is available through the Stimulus Package adopted in February 2009? How are funds being made available through the Department of Energy? How do the investment tax credits work?
State: What are California's renewable energy standards? How are they affecting California's utilities and generation of electricity supply from renewables? How do state incentives stimulate growth in distributive energy? How does the California Solar Initiative work?
Local: How does California's AB 811 work? Who is leading the city/county programs to increase use of solar energy & implement energy efficiency measures? How are they financing it?

Panelists: **Sue Kateley**, Executive Director, CALSEIA, Sacramento, CA
Randy Howard, Head of Department Renewables, Los Angeles Department of Water & Power, Los Angeles, CA
Brian Gitt, Principal Partner, Bevilacqua-Knight, Inc., Oakland, CA
Laura Franke, Clean Energy Advocates, Santa Monica, CA

Panel moderator: **Vice-Dean/Professor Austen L. Parrish**, Southwestern Law School

11:20 - 12:35 PANEL 2 ISSUES: Learning from the World's Renewable Energy Leaders

Germany: How little the sun has to do with creating a viable renewables market.
Spain: How the feed-in tariff created a boom in the market.
U.S.: Feed-in tariffs in various states and regions; and how California's net metering compares to feed-in tariffs.

Panelists: **Paul Gipe**, FIT consultant & expert on German & Canadian FIT model, Bakersfield, CA
Ted Flanigan, Ecomotion, Irvine, CA
Julie Blunden, SunPower Corp., San Jose, CA
Misti Noron, MECASOLAR, San Francisco, CA
Guillermo Labiano, OPDE, Navarra, Spain

Panel moderator: **Professor James A. Kushner**, Southwestern Law School

12:45 - 2:00 NETWORKING LUNCHEON

Afternoon Program: How to Protect Clean Technology and Commercialize It Here and Abroad

2:00 - 3:15 PANEL 3 ISSUES: Clean Technology Innovation and Protection

What are the trends in patenting activity in the U.S./worldwide in clean energy technologies? What are the nuts and bolts of acquiring protection for patents and IP rights in the U.S./internationally? How can CleanTech companies cooperate with national research labs or universities on R & D to enhance their own efforts? What are the breakthroughs in efficiency and cost to compete with nonrenewables? How do the private sector or universities access Stimulus Package funding?

Panelists: **Bruce D. Riter, Esq.**, patent counsel to Silicon Valley companies, Los Altos, CA
Lori E. Greene, Director of Research Development & Outreach, UC Irvine, Center for Solar Energy, School of Physical Sciences, Irvine, CA
Bruce Allen, scientist & author of "Reaching the Solar Tipping Point" (2009), Santa Barbara, CA
Steve Berman, COO, IP Pacific/IP Canada, Santa Barbara, CA

Panel moderator: **Leslie Williams**, Partner, Shaub & Williams, Los Angeles, CA

3:15 - 3:30 COFFEE BREAK

3:30 - 4:45 PANEL 4 ISSUES: Financing Clean Technologies

What private investors are looking for in CleanTech investment? What start-up or expanding companies need from private equity? What role debt financing plays and who are the players? Examples of funding models.

Panelists: **Doug Campbell**, Pasadena Angels, Pasadena, CA
Stacie Olivares-Howard, Portfolio Manager, Morgan Stanley Smith Barney & SoCal Chair at California CleanTech Open, Pasadena, CA
Nikhil R. Jain, Founder & Managing Director of Artilient Labs, CEO of Clean Green Guy.com, Pasadena, CA

Panel moderator: **David Newman**, Growth Capital Institute, Los Angeles, CA

Registration

Registration is available online at: www.swlaw.edu/2009cleantechregistration

The registration fee for the entire event is $195 ($95 for government and academic attendees) until September 10; $295 after September 10 and on day of the event . Members of sponsoring and supporting organizations are entitled to a $20 discount on the applicable fee.

The registration fee includes all sessions, lunch, CLE credit, and all conference materials. Space is limited.

Online registrations are preferred: **www.swlaw.edu/2009cleantechregistration.** Registration is also available by returning this form with a check to:

Professor Michael D. Scott
The Summit on CleanTech Law and the New Energy Policy
Southwestern Law School
3050 Wilshire Boulevard
Los Angeles, CA 90010

The Summit on CleanTech Law and the New Energy Policy
Friday, September 18, 2009

Name _____

Affiliation _____

Address _____

City _____ State _____ Zip _____

Email _____

Tel _____ Fax _____

State Bar # (for CLE credit) _____

Registration fees:

- ❑ $195 until September 10
- ❑ $295 after September 10 and on day of the event
- ❑ $175 Members of sponsoring and supporting organizations
- ❑ $95 Government and academic registrants

Total amount: $ _____

- ❑ A check is enclosed (made payable to Southwestern Law School)
- ❑ Please charge my: ❑ Visa ❑ Mastercard

Account Number _____

CVV Code _____ Exp. Date _____

Billing Address _____

Billing Phone Number _____

Signature _____ Today's Date _____