



PROINSO to showcase latest products at PV JAPAN 2015

- **The event will be held in Tokyo from 29th -31st July.**
- **In its own stand #P1-305 at PV JAPAN 2015, PROINSO will show the Japanese market the PV products from leading brands it distributes to around the world.**
- **PROINSO will also be showcasing OXIS Solar energy storage solutions.**

For immediate release

PROINSO, the global integrator and distributor of photovoltaic (PV) equipment, will be exhibiting at next week's PV JAPAN 2015 in Tokyo (29th - 31st July).

In its own stand #P1-305, PROINSO will show the Japanese market the PV products from leading brands it distributes to around the world.

PROINSO is set to expand its presence in Japan. The Japanese market is expected to be one of the top three leading markets in 2015 with a 4GW solar energy production target.

PROINSO has already introduced its affiliated company product of Mecasolar structures to Japan and will be showcasing the OXIS Solar energy storage solutions to the Japanese market.

Mark Randall, PROINSO CEO, said, " Japan has some shared and one distinct driver for PV. For Proinso it's important to recognise these in our continued focus in anticipating the solutions that will best match, and assist in evolving, the market. Our offering in Japan continues to show evidence global lessons applied to local market growth."

Makoto Ijuin, PROINSO Japan MD, said, "Since 2012 when Japanese government has put very profitable FIT and tax offset incentives, 17GW of PV has been installed in last 3 years. Yet 57.5GW worth of FIT rights are still yet to be built and we predict good portion of these will be built in the next 3 years but not all. Residential market <10kw systems will have the big demand for the future even after the commercial boom. By 2030, Japanese government is targeting 22-24% on renewable energy. PROINSO will target such commercial sectors and smaller commercial and residential sectors in the coming years starting with PROINSO online shop launching at the time of PV Japan Expo."

More than 50,000 visitors are expected to visit PV JAPAN 2015 in an event that will show innovative technology solutions in the renewable energy industry from more than 140 exhibitors.

PROINSO JAPAN

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ABOUT PROINSO

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PROINSO specializes in the integration and distribution of PV materials. The product line includes various inverters, modules, trackers, structures and accessories from leading manufacturers. International markets account for 88% of PROINSO's sales. PROINSO currently has offices in Spain, Germany, Greece, Italy, USA, UK, Canada, China, Brazil, Australia, Japan, South Africa, Mexico and India.

<http://www.altenergymag.com/news/2015/07/22/proinso-to-showcase-latest-products-at-pv-japan-2015/20783/>

<http://www.pressebox.de/inaktiv/proinso/PROINSO-to-showcase-latest-products-at-PV-JAPAN-2015/boxid/748163>

<http://www.howtosolarpower.com/2015/07/22/pv-japan-2015-proinso-to-show-energy-storage-and-more/>

<http://www.energetica21.com/noticia/proinso-se-interesa-por-el-mercado-fotovoltaico-japons>

<http://www.solarnews.es/2015/07/23/proinso-to-showcase-latest-products-at-pv-japan-2015/>